



# 2021 MODEL YEAR RAM 1500 BIG HORN QUAD CAB 4X4

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$40,790**

**RAM 1500 BIGHORN/LONESTAR QUAD 4X4**  
**Exterior Color:** Granite Crystal Metallic Clear-Coat Exterior Paint  
**Interior Color:** Black Interior Color  
**Interior:** Deluxe Cloth Bucket Seat  
**Engine:** 3.6L V6 24V VVT eTorque Engine  
**Transmission:** 8-Speed Automatic 850RE Transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Air Bags
- Supplemental Front Seat-Mounted Side Air Bags
- Supplemental Side-Curtain Front and Rear Air Bags
- Conventional Differential Rear Axle
- 3.21 Rear Axle Ratio
- Push-Button Start
- Remote Keyless-Entry
- ParkView® Rear Back-Up Camera
- Sentry Key® Theft-Deterrent System
- Anti-Lock 4-Wheel Disc Brakes
- Electric Parking Brake
- Ready-Alert Braking
- Rain-Brake Support
- Tire-Fill Alert
- Electronic Roll-Mitigation
- Electronic Stability-Control
- Trailer Sway Damping
- Hill-Start Assist
- Speed Control
- Black Rotary-Shifter
- Class III Bumper-Hitch
- 7-Pin Wiring Harness
- Capless Fuel-Fill

INTERIOR FEATURES

- Uconnect® 3 with 5-Inch Display
- Cluster 3.5-Inch TFT Black and White Display
- Integrated Voice Command with Bluetooth®
- Full Function Media Hub with 2-USB Plus Aux Port
- 12-Volt Auxiliary Power-Outlet
- 6 Speakers
- 4-Way Manual Adjustable Driver Seat
- 4-Way Manual Adjustable Front Passenger Seat
- Power Front Windows with 1-Touch Up / Down
- Front and Rear Climate-Control Outlets
- Rear Fixed-Window
- Leather-Wrapped Steering Wheel
- Tilt / Telescope Steering-Column
- Overhead-Console

EXTERIOR FEATURES

- 18-Inch x 8.0-Inch Cast Aluminum Painted Wheels
- 275/65R18 BSW All-Season LRR Tire

- 18-Inch Full-Size Steel Spare Wheel
- Power Mirrors
- Automatic Headlamps
- Halogen Quad Headlamps
- Front Fog Lamps
- Cargo Tie-Down Loops
- Locking Tailgate

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

- Granite Crystal Metallic Clear-Coat Exterior Paint \$200
- Deluxe Cloth Bucket Seat \$595
- Big Horn Package 23Z**
- Big Horn Level 1 Equipment Group \$1,300
- Class IV Receiver-Hitch
- 8.4-Inch Touchscreen Display
- Apple CarPlay®
- 3.5-Inch TFT Color Display-Cluster
- Google Android Auto™
- 4-Way Power Lumbar Adjustable Driver Seat
- 8-Way Power Driver Seat
- Power Adjustable Pedals
- Power-Folding Mirrors
- Rear Power-Sliding Window
- SiriusXM® with 6-Month Radio Sub Call 800-643-2112
- Front and Rear Rubber Floor Mats by Mopar® \$135
- Active Air Dam Delete -\$85
- Remote-Start System \$245

**Destination Charge \$1,695**

**Package Value Savings of \$1,700**

Included in Level 1 Equipment Group Price

**TOTAL PRICE: \* \$44,875**

**WARRANTY COVERAGE**

5-year or 60,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-RRFBG7MN-781254

L4-VON: 4512

0605-0



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



## Fuel Economy and Environment



Gasoline Vehicle



**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.

**21** MPG  
combined city/hwy

19 city 24 highway

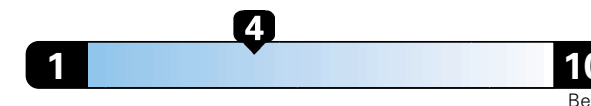
**4.8** gallons per 100 miles

Standard pickups range from 14 to 27 MPG. The best vehicle rates 141 MPGe.

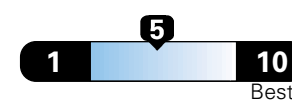
**You spend \$2,250**  
in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$1,950**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



**Smog Rating** (tailpipe only)



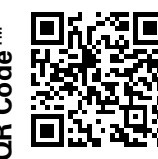
This vehicle emits 417 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles

Smartphone QR Code™



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score ★★★★★**

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash Driver Passenger ★★★★★**

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash Front seat Rear seat ★★★★★**

Based on the risk of injury in a side impact.

**Rollover ★★★★★**

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CARLINE:**  
**U.S./CANADIAN PARTS CONTENT: 58%**  
**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**

**MEXICO : 32%**  
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**  
**FINAL ASSEMBLY POINT:**  
**STERLING HTS, MICH., U.S.A.**

**COUNTRY OF ORIGIN:**  
**ENGINE: MEXICO**  
**TRANSMISSION: UNITED STATES**



**VEHICLE PROTECTION**  
 A PRODUCT OF FCA US LLC

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